Save the Planet!

Official Entry Form

Name (please print)_____Grade_____

Street Address_____

City_____State/Province_____Country_____

Telephone #_____E-mail _____

Parent's Signature (or email address)

_____

Student Signature_____

By signing this form you agree to the following, along with what is on the contest rules page. Contest rules can also be found on the Beacon Street Girls website in the contests section.

☐ All materials received will become the property of Sally Ride Science™ and Beacon Street Girls and will not be returned. Sally Ride Science and Beacon Street Girls will not be responsible for entries that are damaged or lost in the mail.

☐ The winners agree to allow Beacon Street Girls to publish their entries along with first name only, state, country, and grade. Top ten winners, along with grand prize winner, agree to allow Beacon Street Girls to publish first name only, state, grade, science fair project and essay on www.beaconstreetgirls.com and www.sallyridescience.com. Winner's last name, address and email address will NOT be published.

Entries must be received **by April 15, 2008.**

Mail this form and your Save the Planet! project in today to:

SRS/BSG "Save the Planet!" Contest
B*tween Productions
1666 Massachusetts Avenue
Suite 17
Lexington, MA 02420

See next page on how to send your project.

This sheet is to help you. Do not send in.

Print this to make it easier for you to follow the directions.

Step 1: Create a living green environmental project!

In the Beacon Street Girls' book, *Green Algae and Bubblegum Wars*, the girls have to design an environmentally-focused project for their school science fair. **Create** a project that you would like to do for the Abigail Adams Junior High School science fair! Remember, your project must be focused on the environment and living green!

Write in or include an explanation of why your project will get girls interested in math and science. Why would other people want to do your project?

Step 2: Name your project!

Once you know what your project is about, name it! Be creative!

Step 3: Tell us what you did in your project.

What we want to know:

□ **Your Contact Information (Name, Mailing Address, Age, Grade)**

□ **Title of Your Project** *(See Step 2)*

□ **Project** *(Tell us about your project- What did you do? How did you do it? What happened in the end?)*

□ **Materials** *(Avery's bubblegum experiment needs gum, water, juices, and other liquids so she can make the stickiest, stretchiest bubblegum- What did you use?)*

□ Don't forget to include a **short explanation** of why your project will get girls excited about science. Why would other people want to do your project? (This should be between 50 and 100 words.)

Step 4: Send it in!

Send us your Save the Planet! project report (everything listed in Step 3). Reports can be sent to:

SRS/BSG "Save the Planet" Contest
B*tween Productions
1666 Massachusetts Avenue
Suite 17
Lexington, MA 02420

Or email us at science@beaconstreetgirls.com (Emails include **all** the required information in the text of the email – no attachments. If you are going to email your entry, we need your parent's email address as well.)

Step 5: Wait to hear from us!

All entries must be received by April 15, 2008. Good luck, and have fun!

Sally Ride Science

BEACON STREET GIRLS®

Save the Planet!
Official Rules

Sponsored by Sally Ride Science™ ("Sponsor").

NO ENTRY FEE. NO PURCHASE OR OBLIGATION NECESSARY TO PLAY OR WIN. MANY WILL ENTER; FEW WILL WIN.

Entry deadline is **April 15, 2008 at 11:59pm PT**.

Save the Planet CONTEST OFFICIAL RULES

1. Eligibility: Save the Planet Contest from Sally Ride Science and Beacon Street Girls ("the Contest") is open to legal residents of the U.S. (excluding Puerto Rico), age 18 or younger, who have an active e-mail account and Internet access as of the beginning of the Contest period and whom have entered the contest either through an email or the mail or through a valid physical entry form supplied by Sally Ride Science. Employees of B*tween Productions, the Sponsor and its parent company, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, immediate family members and persons living in their same household are not eligible to participate in the Contest. Participation in the Contest constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules & Regulations ("Official Rules"). VOID WHERE PROHIBITED.

2. To Enter: You may enter the Contest in one of the following ways: A) Electronic entries will be accepted through email. B) Or, you can submit an entry through the mail. All necessary materials must be sent with the attached entry form (see 2b).

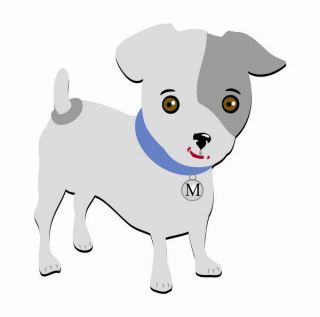
(b) To enter by mail without obligation, send contest entry form and all necessary materials to: SRS/BSG Save the Planet! Contest, 1666 Massachusetts Avenue, Suite 17, Lexington, MA 02420. Mail-in entries must be postmarked by April 15, 2008 and be received no later than 7 days after contest end date. No mechanically reproduced mail-in entries are allowed and any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods. Only one entry per person, household and/or e-mail address is permitted, regardless of the method of entry. Entrants submitting multiple entries or violating any of these Official Rules may be disqualified.

3. Prize Awarding: All Contest entries meeting the requirements of these Official Rules will be judged on or around April 30, 2008. The judges will consider all eligible entries received and the selection is final and binding. Ten (10) Winners, along with a Grand Prize Winner, will be selected from among all eligible entries received. Winners will be notified by e-mail. Odds of winning depend on the number of total submissions. Many will enter; few will win. The judges will evaluate the entries based on 4 criteria: Originally of project idea (25%); clarity and simplicity of project instructions (25%); clarity and persuasiveness of explanation -- why this project will get girls excited about science. (25%); and creativity and descriptiveness of project title (25%).

4. Prizes: One grand prize winner will be invited to be Sally Ride Science's special guest at their local Sally Ride Science Festival (the SRS Festival nearest their home, travel not provided) and their project will be featured at the event. In addition, the grand prize winner's Save the Planet! project will be published on the Beacon Street Girls and the Sally Ride Science websites. The grand prize winner's first name only, age, grade, state, and country will also be published. Last name, address, and email address will not be published. The grand prize winner will also receive an assortment of Sally Ride Science books and BSG products valued at $120 and three (3) copies of the book, *Green Algae and Bubble Gum Wars* upon its publication. Finalist prizes (a variety of Beacon Street Girls products and Sally Ride Science books, valued at not less than $50, will also be awarded to ten finalists. Odds of winning depend on the number of entries. Many will enter; few will win.

5. Notification of Winners: Winners will be notified by e-mail within five (5) business days of the prize awarding. If a selected Winner cannot be contacted, is ineligible, fails to claim a prize and/or where applicable an affidavit of eligibility and publicity/liability release is not timely received, is incomplete or modified, the prize will be forfeited. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the person whose name and address is specified in the entry.

6. General Rules: By entering, you agree to be bound by these Official Rules. The Contest is offered by Sponsor, Sally Ride Science, in conjunction with B*tween Productions, Inc., home of the Beacon Street Girls. Sponsor is not responsible for late, lost, delayed, damaged, postage-due, incomplete, illegible, or misdirected entries, responses, or other correspondence, whether by e-mail or postal mail or otherwise, or for theft or destruction or unauthorized access or alterations of entry materials, phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties. By participating and winning a prize, a Winner releases Sponsor, its parent, affiliates, subsidiaries, directors, officers, employees, sponsors, and agents, including advertising and promotion agencies, from any and all liability with respect to the Contest or the acceptance, possession or use of any prize, including without limitation (i) any condition caused by events beyond Sponsor's control that may cause the Contest to be disrupted or corrupted; (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Contest; and (iii) any printing or typographical errors in any materials associated with the Contest. Sponsor's decisions in all respects relative to the Contest are final. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Contest in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the Contest is compromised, without liability to the entrant. Sponsor reserves the right to disqualify any Winner, as determined by Sponsor in its sole discretion. The Winner is responsible for paying any income taxes on the value of the prize received. Void where prohibited or restricted by law. All federal, state, provincial and local regulations apply.

7. Additional Conditions: Except where prohibited, by accepting any prize, Winner consents to the use of her/his name, photo and/or likeness, biographical information, winning entry and statements attributed to Winner (if true) for advertising and promotional purposes without additional compensation. All entries become property of Sponsors and none will be acknowledged or returned. Allow 6-8 weeks for delivery of prizes.

8. Winner's List, Official Rules: For a list of prize winners or a copy of these Official Rules, send your request and a stamped, self-addressed envelope postmarked by May 15, 2008 to BSG Save the Planet Contest, B*tween Productions, Inc. 1666 Massachusetts Avenue, Suite 17, Lexington, MA 02420 or (for Winners list only) send an email message by May 15, 2008 to mediarelations@btweenproductios.com with "Winners list-BSG Save the Planet Contest" as the email subject and contest name specified in the body of the e-mail.